SOUTHIM CHAKRABORTY

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***Career Objective:***

I want to achieve the desired reputed position in the field of my subject knowledge by facing the competitive challenge of this dynamic world.

***Strength:***

* Communication skills
* Leadership quality
* Concentration & strong confidence level
* Interacting with new people

***Hobbies:***

* Singing
* Travelling
* Writing
* Reading

***Academic Qualification:***

|  |  |  |  |
| --- | --- | --- | --- |
| ***Course*** | ***Board/University*** | ***Passing Year*** | ***Score (%)*** |
| **MBA (Marketing)** | Punjabi University | 2015 | 81 |
| **BBA** | Punjabi University | 2013 | 77 |
| **HSC (Comm.)** | CBSE | 2010 | 54 |
| **SSC** | CBSE | 2008 | 66 |

***Industrial Training:***

* Project Name: **Effectiveness of Training Program**
* Company: Hira Automobiles Ltd., Patiala, Punjab
* Duration: 4 Months; (1st Jan – 31st April, 2013)
* Highlight: To know how an effective training program, set for the employees, will help company to increase their sales

***Summer Internship:***

* Project Name: **Marketing Information System**
* Company: Airsoft Infosys, Patiala, Punjab
* Duration: 45 Days, (15th June – 31st August, 2014)
* Highlight: To know how a company keeps an up-to-date relationship with their existed customers after selling their services to them.

***Industrial training:***

* Project Name: **Marketing Myopia**
* Duration: 2 Months; (1st Feb – 31st March, 2015)
* Highlight: To know why and how a company falls in the market without focusing on minor points related to their marketing.

***Computing Skills:***

* Basic knowledge of computer Hardware and Software
* Good knowledge over MS-Office (2003 - 2010)

***Work Experience:***

* **Balraj Singla Group of Institutions: (2yrs)**
  + - Designation: Asst. ***Marketing Executive***
    - Experience: 2 Years (May 2013 to May 2015).
  + Work Detail:
    - Marketing Executive
    - Career Counselor
    - Sales Promotion
    - Guest Lecturer
* **Royal Research (1yr &3 Months)**
  + - Designation: ***Academic Content writer***
    - Experience: (1.3yrs) June 2015 to Sep 2016
* **Google (5 Months)**
  + - CES (***Customer Engagement Specialist***) Oct 2016 to Feb 2017

***Personal Details:***

* Father’s Name: Sh. Swapan Kumar Chakraborty (Ex. Army)
* Mother’s name: Smt. Namita Chakraborty (House-Maker)
* Date of Birth: 09 Sep, 1992
* Gender: Male
* Languages Known: Hindi, English, Bengali, and Punjabi.
* Marital Status: Unmarried
* Belongs to: West Bengal
* Preferred Location: Anywhere in India

***Signature***